



Cooperative Education and Internship Participation
Spring 2016

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Executive Summary

Career Services strives to maintain accurate data and reporting on internship and co-op participation throughout the academic year. Reporting is captured at multiple intervals, including after each registration period (in enrollment reports like this) and at the completion of each academic year to provide a summary of participation throughout the university and a summary of internship and co-op enrollment for each participating academic department.

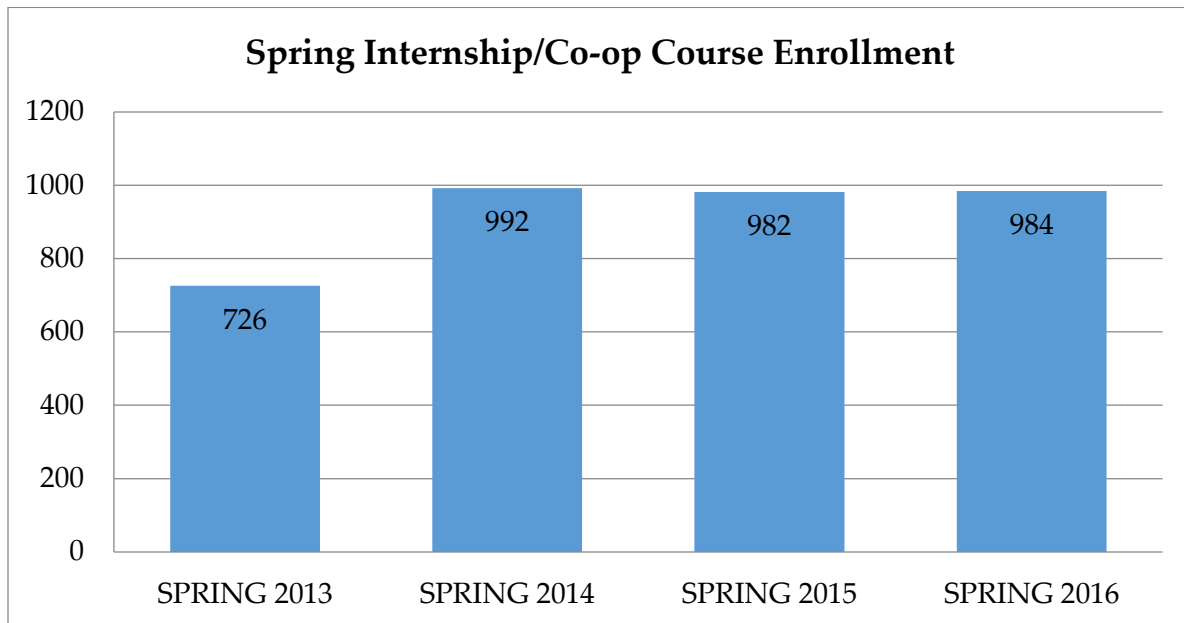
We are proud to process the majority of students participating in internships and co-ops as part of an academic course. This Spring 2016 semester saw the highest percentage of students in recent years coming directly through the Career Services Center (at 77.3% of the total enrollment). This is also the first semester in recent history to see internship and co-op enrollment increases from the previous year in each of the participating colleges.

As Career Services continues to navigate the consolidation of Kennesaw State University and Southern Polytechnic State University, we also hope to gather more historical data related to the traditional (alternating) co-op program which was an integral part of Career Services at Southern Polytechnic. This program carries a strong legacy of participation from the technical, engineering, and science-based majors currently housed on the Marietta campus. This is also the only program identified in this report to include majors from multiple colleges.

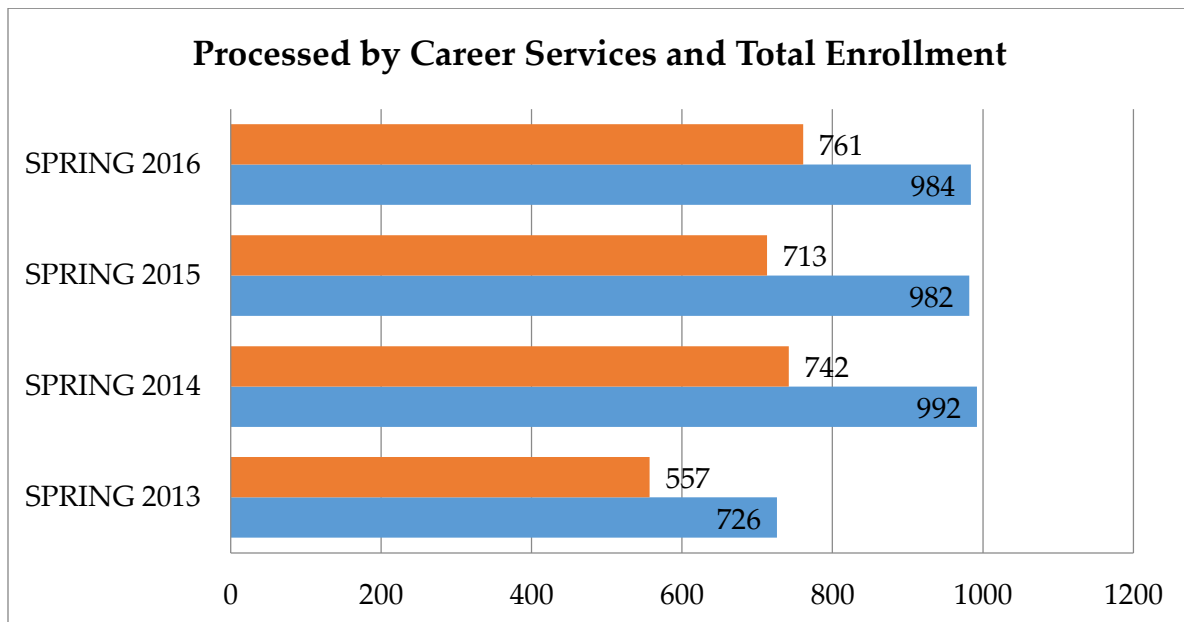
Recognizing that the terms “internship” and “co-op” may carry different meanings throughout the university, Career Services has endeavored to define these terms for the purpose of this report. These definitions, along with explanations of our data collection and reporting processes, can be found in the “Report Information” section at the end of this report.

With the continued support of university faculty, staff, and administrators, Career Services looks forward to continuing to build a robust internship and co-op program which supports the professional endeavors of Kennesaw State University students.

Trending Data for Spring Internship/Co-op Participation (2013 – 2016)

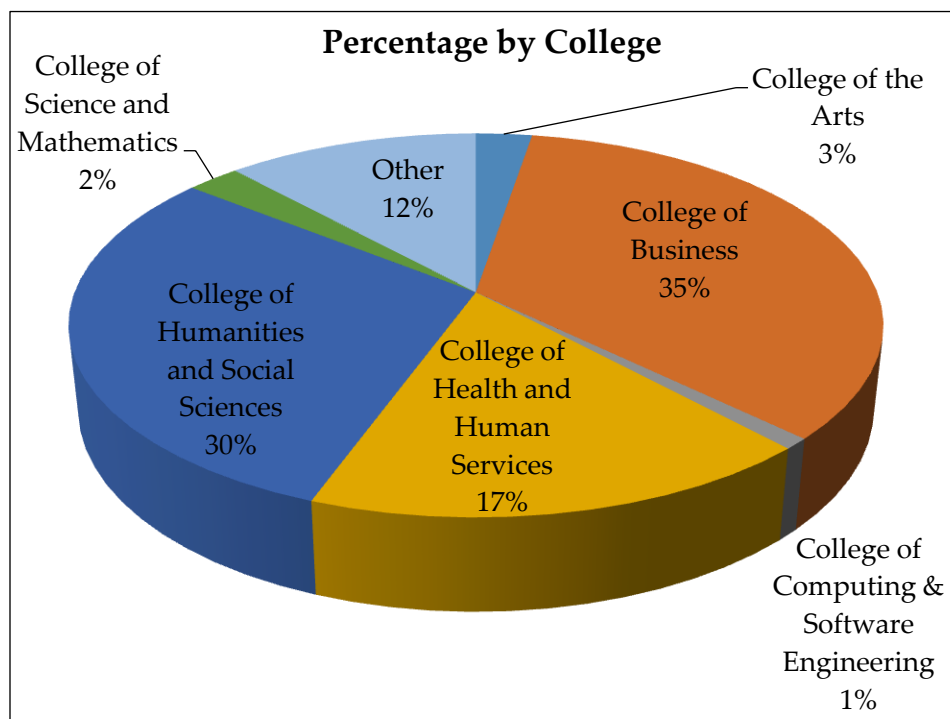


For the Spring 2016 semester, 984 students enrolled in an internship or co-op related academic course as part of their participation in an internship or co-op experience. Since 2014, Spring internship/co-op enrollment has plateaued with relatively stable numbers. These enrollment numbers include both students processed through Career Services and those considered outliers.



The number of internship and co-op students processed through Career Services has slightly increased during this period, with Career Services processing 77.3% of all Spring 2016 internship and co-op course enrollments.

Spring 2016 Internship and Co-op Enrollment by College



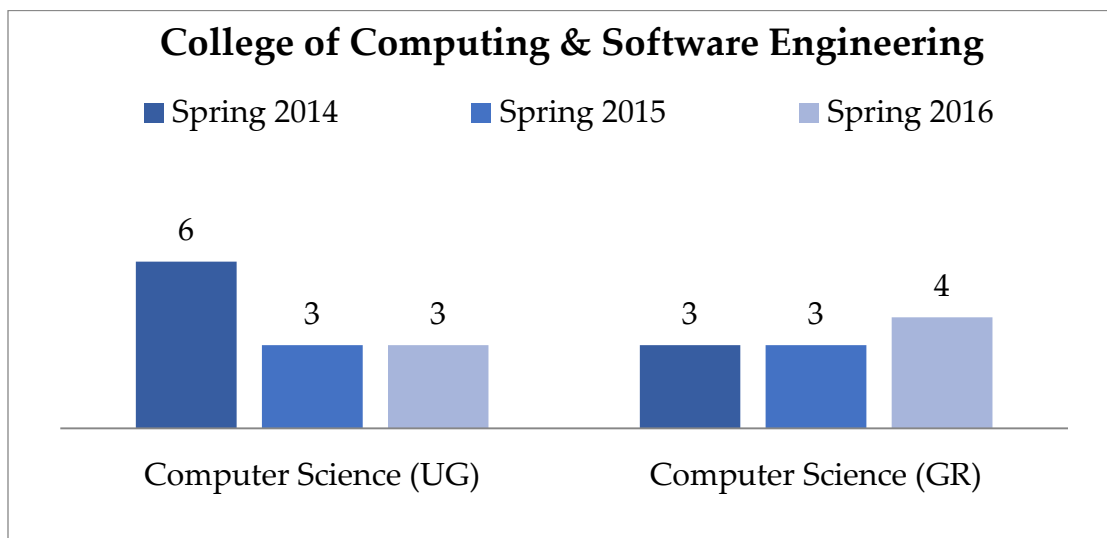
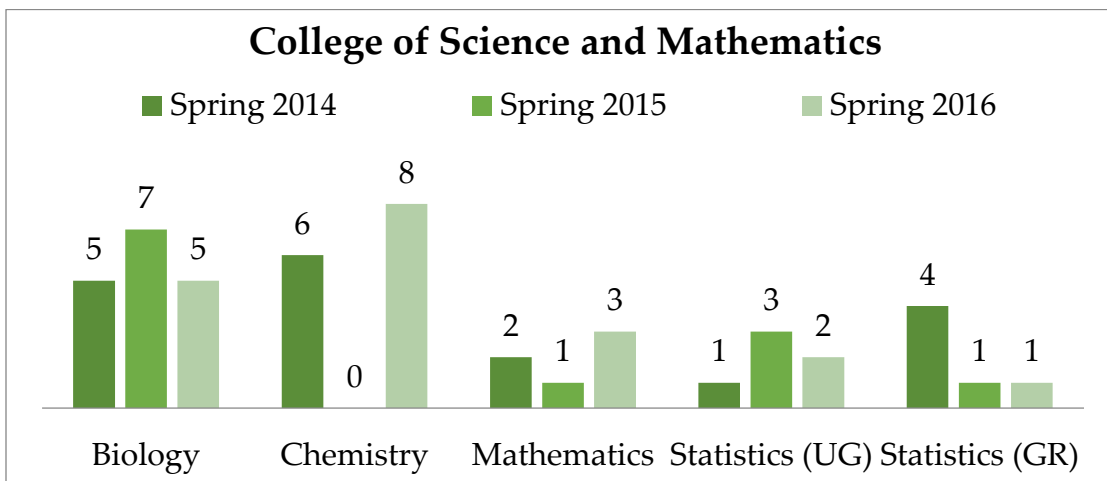
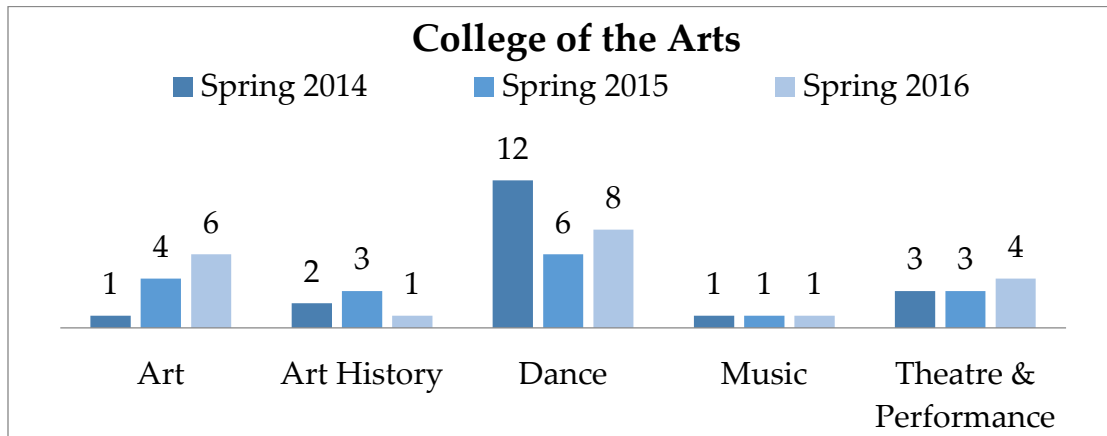
College	2015 Enrollment	2016 Enrollment	Percentage Change
College of the Arts	17	20	+17.6%
Coles College of Business	255	263	+3.1 %
College of Computing & Software Engineering	6	7	+16.7%
Wellstar College of Health & Human Services	128	133	+3.9%
College of Humanities & Social Sciences	226	229	+1.3%
College of Science & Mathematics	12	19	+58.3%
Other* (Marietta Campus Co-ops)	68	90	+32.4%

The Coles College of Business continues to have the highest number of internship/co-op enrollments, making up 35% of the total enrollment. This semester, each college individually saw an increase in student internship/co-op enrollment.

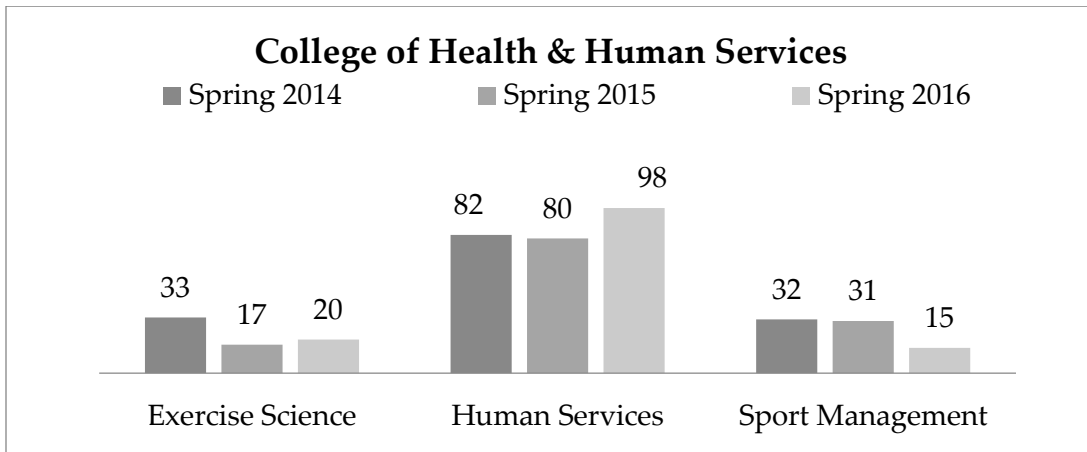
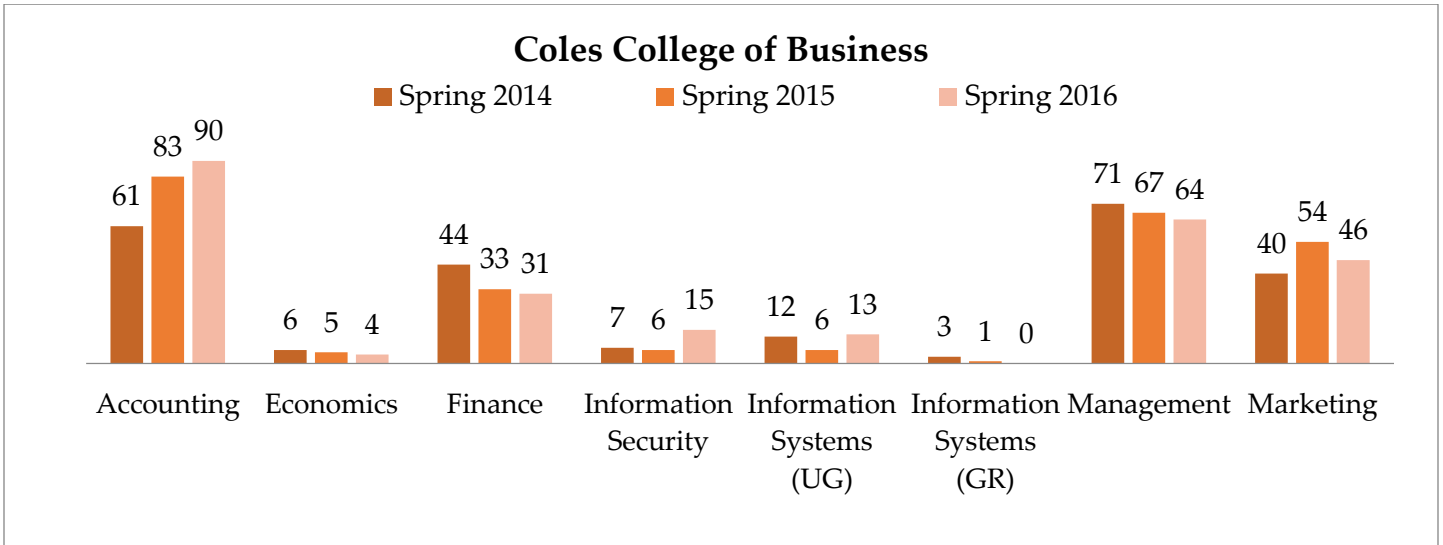
*The "Other" category designates students enrolled in the CO-OP 2000 course, which consists of students from

multiple academic programs spanning multiple colleges on the Marietta campus.

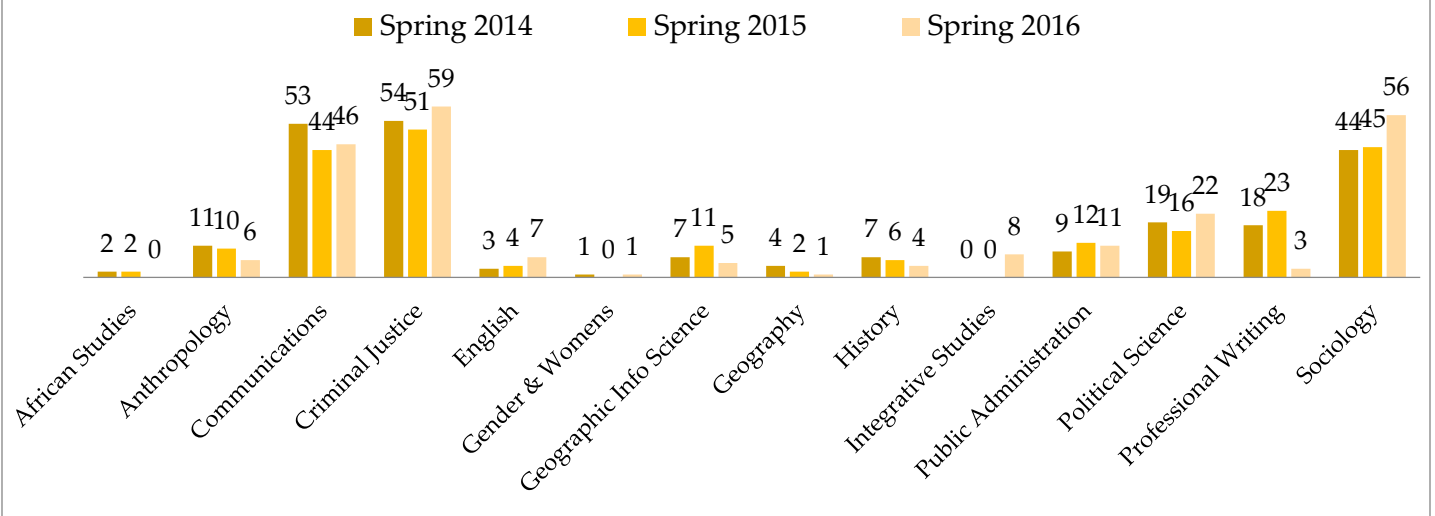
Spring Internship and Co-op Enrollment by Major



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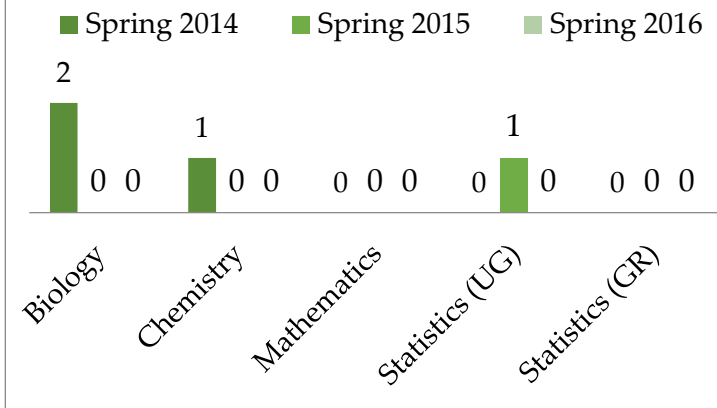


College of Humanities and Social Sciences

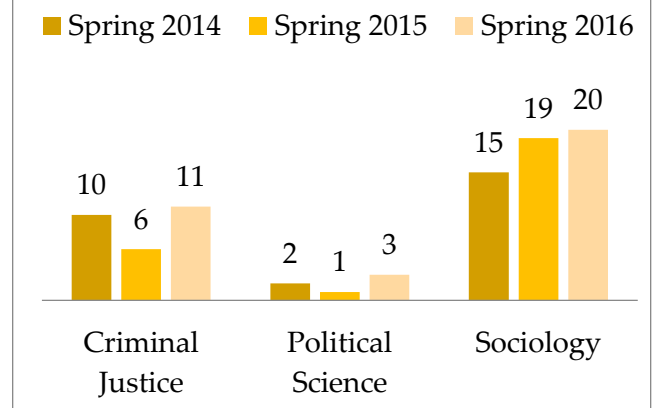


Spring Co-op Enrollment by Major*

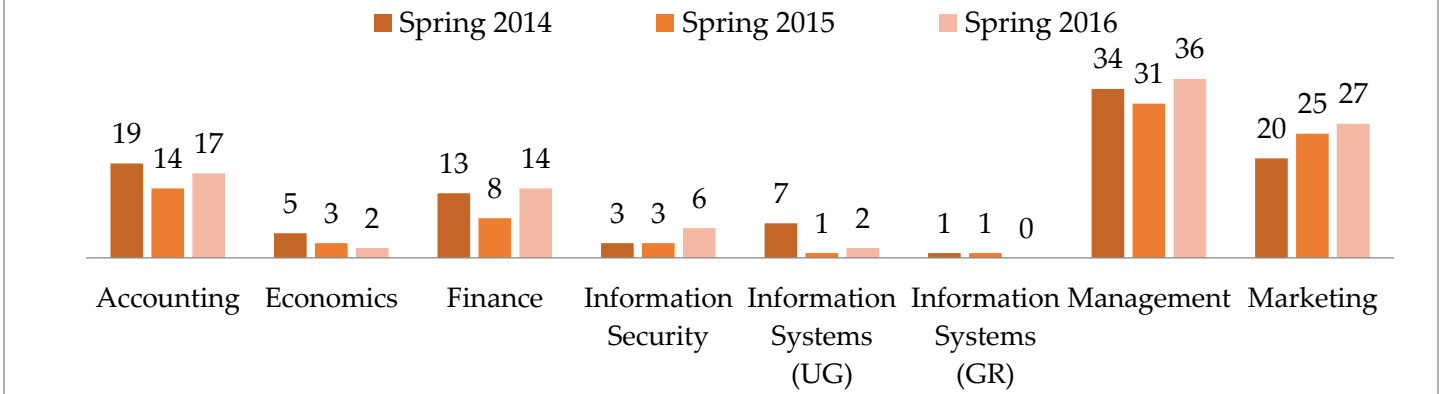
College of Science and Mathematics



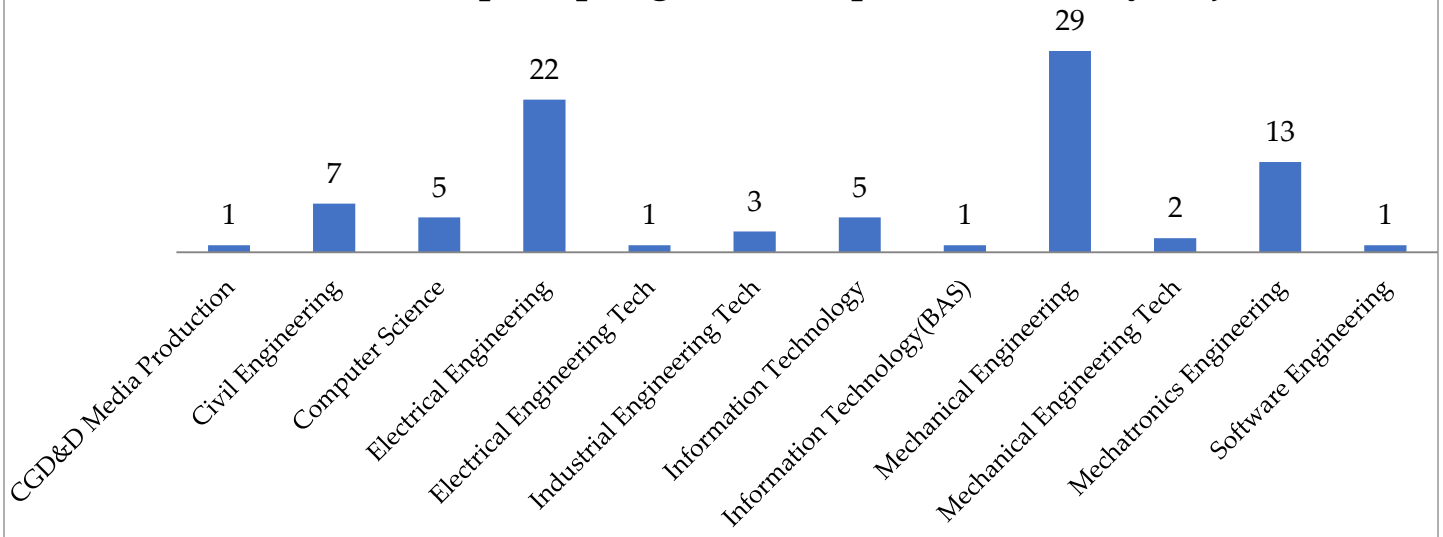
College of Humanities and Social Sciences



Coles College of Business

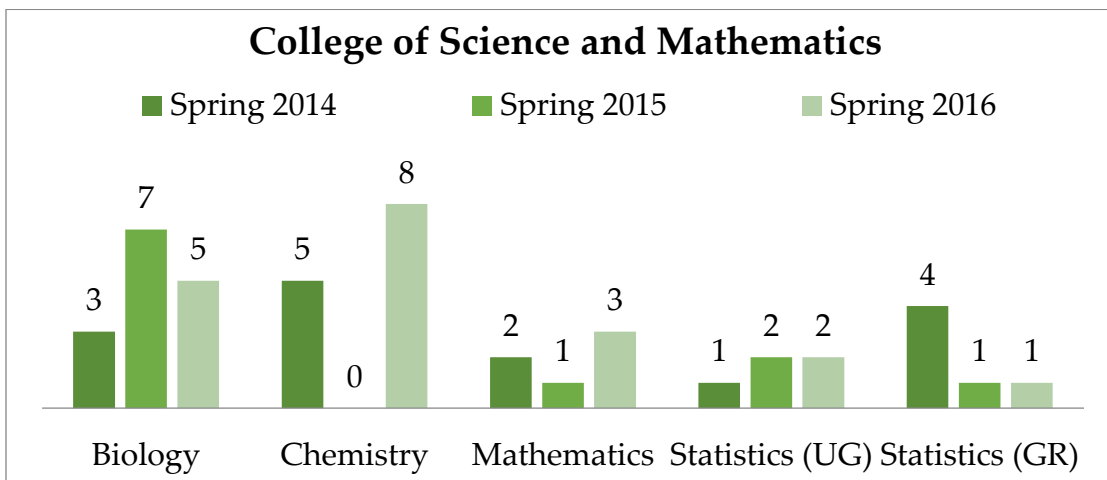
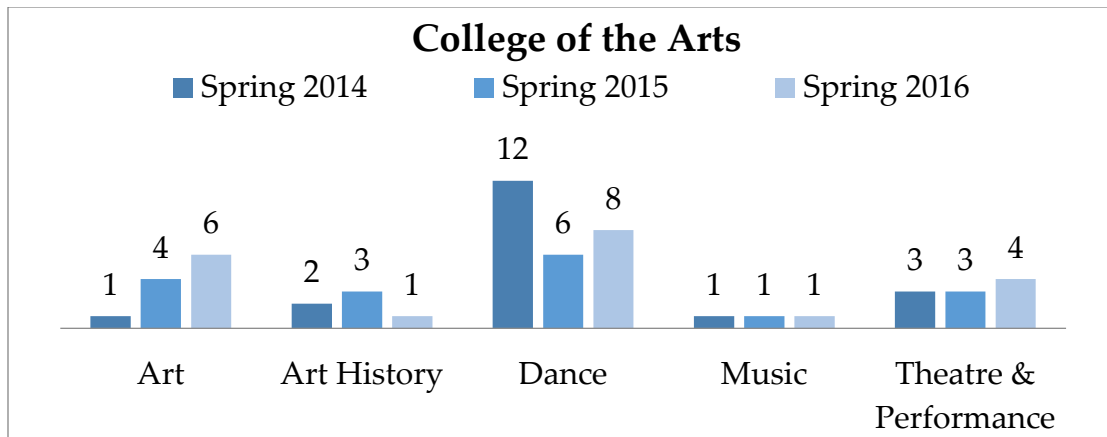


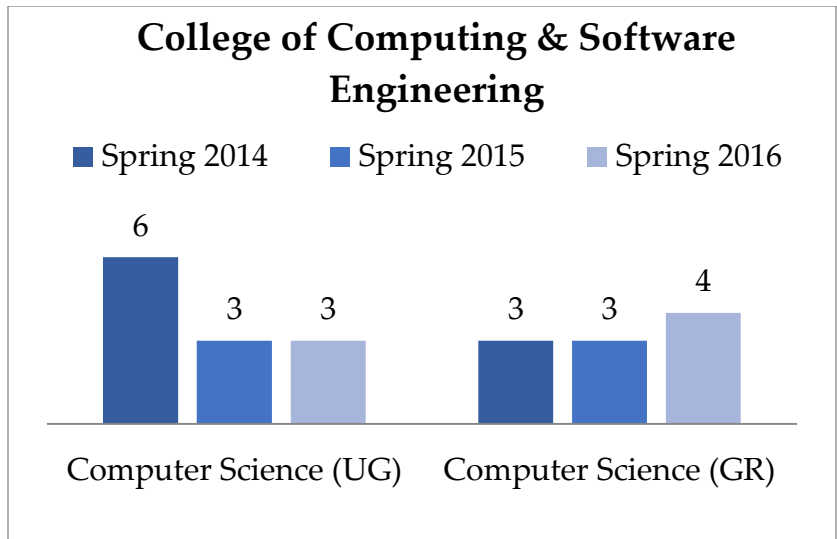
Marietta Campus Spring 2016 Co-op Enrollment (by major)



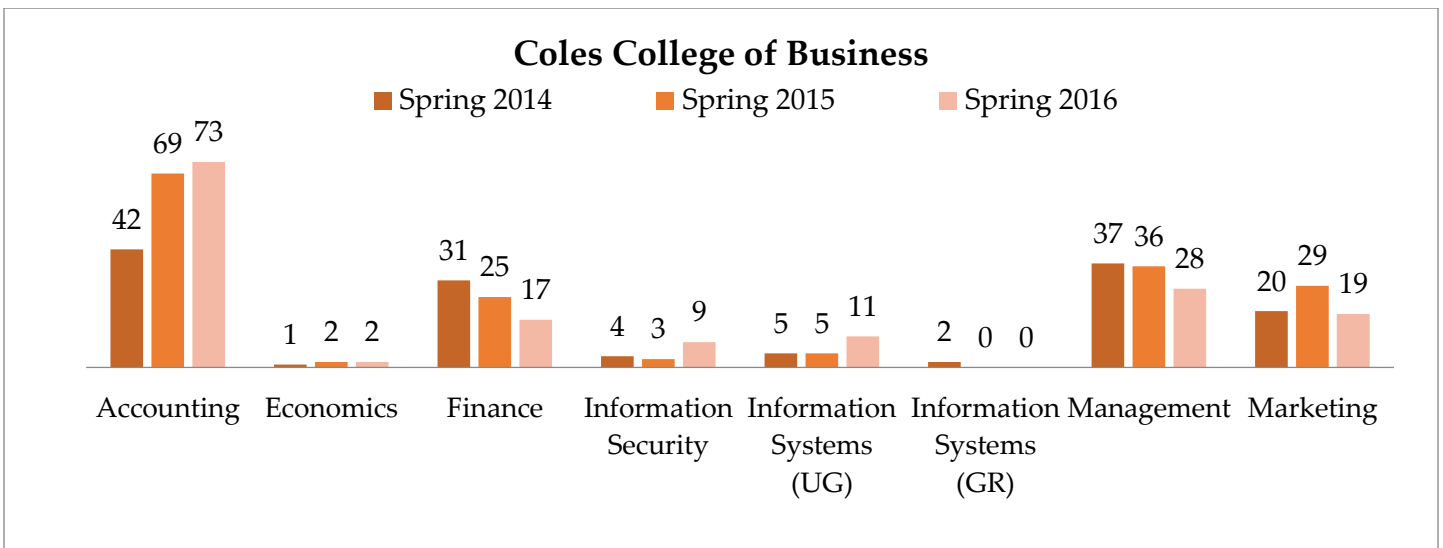
*Colleges and majors not included on this page do not typically offer a co-op option.

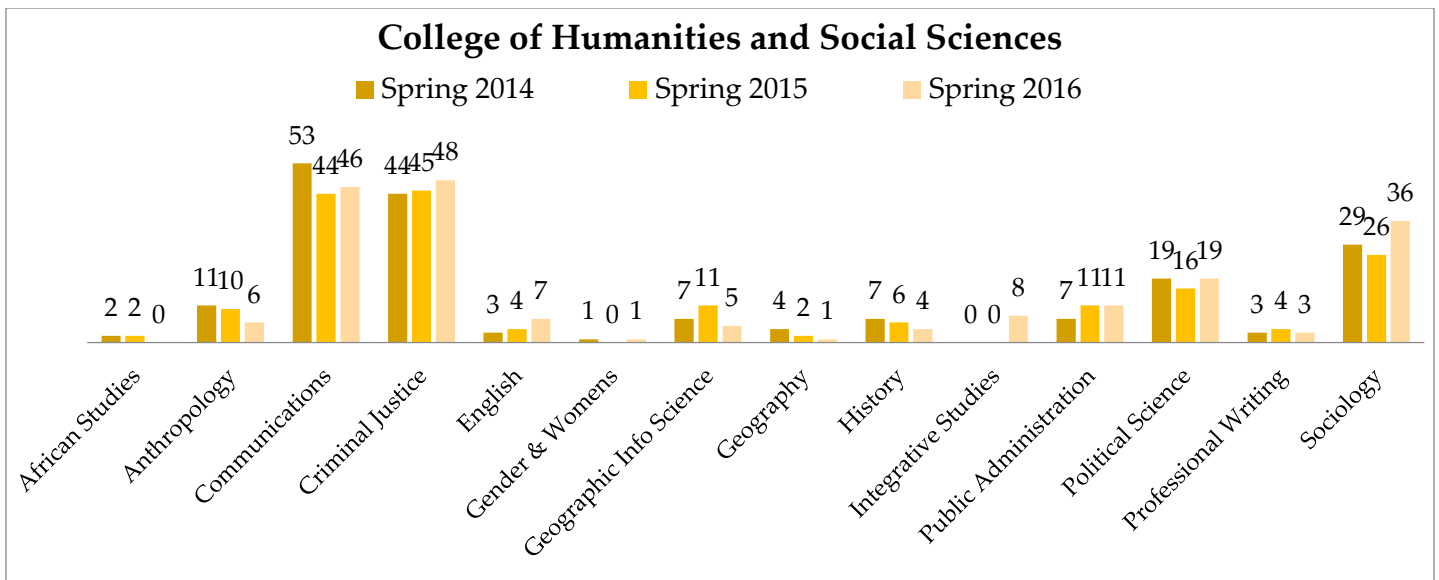
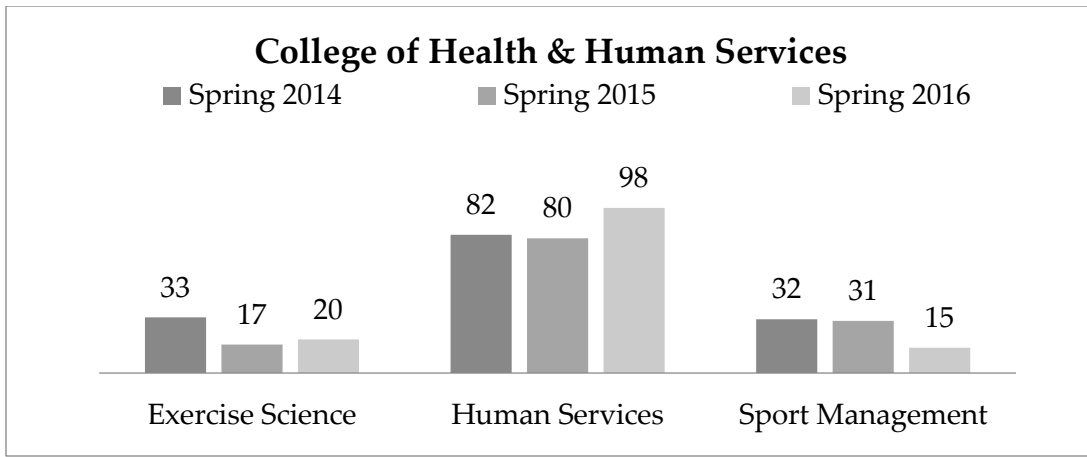
Spring Internship Enrollment by Major





Spring Internship Enrollment by Major*





Report Information

Definitions

In this report, internships and cooperative education experiences (co-ops) are identified using the below definitions.

- Co-op – an academically relevant, hands-on experience in which a student completes multiples semesters of work in a major-related position with an employer in the student’s chosen field. Co-ops are typically paid positions and are open to sophomores, juniors, seniors, and graduate level students.
- Internship – an academically relevant, hands-on experience in which a student completes a single semester of work in a major-related position with an employer in the student’s chosen field. Internships may be paid or unpaid positions and are open to juniors, seniors, and graduate level students.

Data Collection

Each semester, the Career Services Center collects data related to student participation in internships and co-ops as part of an academic course. Career Services verifies participation by comparing the data collected directly from students at the time of registration with records in the Banner Student Information System.

Due to limitations on data collection, only students who complete internships and co-ops as part of an academic course are included in the data within this report. The report does not include:

- Data on students completing internships and co-ops during the identified semester who are not registered for an associated academic course. The courses that are counted towards the registration numbers for this report must be specifically identified as an internship, cooperative study, or similar course or must contain specific mention of one of these two experiences within the course description).
- Data on students completing another type of experiential education (such as a practicum, field experience, clinical, etc.) that is not identified as either an internship or co-op in the course title or description.

Registration and Processing

For the purpose of this report, Career Services makes a distinction between internship and co-op students who are processed directly through the Career Services Center and those processed externally by their respective academic departments (identified in the report as “outliers”). Students are considered to be “processed through Career Services” if at least one of the following has occurred:

- The student has completed and submitted an approved application through a Career Services process (such as our Experiential Education Online Application System or our OwlLink Career Management System)
- A Career Services staff member has been directly involved in the review and/or approval of the student for internship or co-op course credit
- A faculty member has submitted documentation of approved internship and co-op students to Career Services for data collection and record keeping. Documentation should include specific details of the student’s internship or co-op experience (i.e., internship/co-op site and supervisor information, hours of work per week, pay rate, etc.).