

# MFirst Last

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## Education

### **Bachelor of Science, Sport Management**

Concentration in Marketing, Minor in Public Relations  
Expected, December 2014

### **Kennesaw State University**

Kennesaw, GA

Relevant Coursework:

#### **Sport Event Management**

Coordinator of Charity Golf Tournament

Coordinated recruitment of volunteers and golfers, marketed the event, gathered sponsorships/donations, sold raffle tickets/entries into contests and escorted golfers around the course

## Relevant Experience

### **Fifth-Third Bank Stadium**

Student Coordinator

Kennesaw, GA

January 2014 – Present

- Oversee processes for event set up and tear down - events ranging in attendance from 200 to 1000 spectators
- Recruit student assistants and volunteers to assist with events
- Manage weekly scheduling for 20 student workers
- Implement outreach strategy to draw spectators to the venue

Student Assistant

June 2013 – January 2014

- Assisted with event set up and tear down for concerts, special events, and sporting events
- Trained and participated in ticket booth and will-call operations
- Coordinated remote ticket sales event resulting in a 30% increase in ticket sales

### **Cherokee County Parks and Recreation**

Intern

Woodstock, GA

January 2013 – April 2014

- Managed schedules for youth basketball league and tournament
- Created and implemented survey to determine customer satisfaction and opportunities for growth in youth sports
- Gained experience in diverse areas including aquatics, youth athletics, adult athletics, field maintenance, and youth camps

## Volunteer Experience

- KSU Club Tennis, Volunteer Assistant Coach, Kennesaw, GA, Fall 2013
- City of Kennesaw, Volunteer Tennis Coach, Kennesaw, GA, Spring 2013
- Must Ministries, Donation Coordinator, Marietta, GA, Fall 2012

## Skills

- Spanish – Fluent in written and spoken
- Knowledge of Visual Basic, Oracle, SQL, C++, Java
- Confident and articulate – Excellent writing and presentation skills

## Honors

- Outstanding Sport Management Senior, Kennesaw State University, May 2014